

## **Privacy Policy – Kugler Bimetal SA**

Effective Date: 01.04.2025

### **1. Who We Are**

Kugler Bimetal SA  
Chemin du Château Bloch 17  
CH-1219 Le Lignon  
Switzerland

### **2. Personal Data We Collect**

We may collect and process the following categories of personal data:

- Identification and Contact Information: Name, email address, phone number, company name, job title, physical address.
- Communication Data: Records of communications via email, phone, or website contact forms.
- Technical Data: IP address, browser type, time zone, location data, and other analytics from website use.
- Contractual Data: Details related to services provided, purchase orders, invoices, and contracts.
- Marketing Preferences: Your preferences regarding receiving marketing communications from us.

### **3. How We Collect Data**

We collect personal data via:

- Direct interactions (e.g., email, phone, forms)
- Website forms and cookies
- Business correspondence
- Third parties (e.g., business partners, public directories, trade shows)

### **4. Purposes for Processing Personal Data**

We process your data to:

- Respond to inquiries or requests
- Provide and manage products or services
- Fulfill contractual obligations
- Comply with legal obligations
- Send marketing communications (with your consent)
- Improve our website and services

### **5. Legal Basis for Processing**

In accordance with GDPR and FADP, we rely on the following legal bases:

- Consent (Art. 6(1)(a) GDPR)

- Performance of a contract (Art. 6(1)(b))
  - Compliance with legal obligations (Art. 6(1)(c))
  - Legitimate interests, where they do not override your fundamental rights (Art. 6(1)(f))
- For US residents, processing may also fall under “business purposes” as defined in CCPA or equivalent state laws.

## 6. Data Sharing and International Transfers

We may share your personal data with:

- Service providers (e.g., IT, hosting, CRM, logistics)
- Legal or regulatory authorities, if required
- Affiliates and subsidiaries, if applicable

International Transfers:

As a Swiss company, we may transfer your data to countries that do not provide the same level of data protection. In such cases, we ensure adequate safeguards (e.g., EU Standard Contractual Clauses or equivalent mechanisms under Swiss and US law).

## 7. Data Retention

We retain personal data only as long as necessary for the purposes it was collected, or to comply with legal, tax, or regulatory requirements. When data is no longer needed, it is securely deleted or anonymized.

## 8. Your Rights

Depending on your location, you may have the right to:

- Access your personal data
- Request correction or deletion
- Object to or restrict processing
- Withdraw consent at any time
- Data portability
- Lodge a complaint with a supervisory authority

To exercise these rights, contact us at [Insert Contact Email].

For EU/EEA/Swiss residents: You may contact your national data protection authority.

For California residents: You may request a list of personal data collected or request deletion under the CCPA.

## 9. Data Security

We implement technical and organizational measures to protect personal data, including encryption, access controls, secure servers, and employee training.

## **10. Cookies and Tracking**

We use cookies to improve your experience on our website. You can manage cookie preferences through your browser or our cookie banner. For more details, see our [Cookie Policy].

## **11. Updates to this Policy**

We may update this Privacy Policy to reflect changes in legal or operational requirements. The latest version will always be available on our website.

## **12. A note on consent:**

For more information about the cookies used on our website, including their purpose and your consent options, please refer to our cookie management pop-up, accessible at any time at the bottom of the page.

## **13. Contact Us**

For questions, concerns, or to exercise your rights, please contact [bimetal@bimetal.ch](mailto:bimetal@bimetal.ch)